

# Lab Manager 2025 Editorial & Marketing Calendar

Print issue month	Theme	Cover story	Featured topics		
February	ANALYTICAL CHEMISTRY	A Holistic Approach to Lab Management	Advances in Mass Spectrometry	Spectroscopy in Materials Science	Chromatography Applications
March	LAB QUALITY	Quality Culture & Compliance	QMS for Clinical Labs	Preparing for an Audit	Navigating Regulatory Changes
April	SUSTAINABILITY	Green Lab Programs & Certifications	Sustainable Lab Procurement	Focus on Pharma Industry	Designing Green Labs
June	LAB OPS	Digital Transformation	Best Practices for Integrating Automation	Scaling Up Lab Operations	Data Management
August	PRODUCTS & INNOVATION	Tools to Drive Productivity	Instrument Purchasing Decisions	Repair & Maintenance	Resource Management
September	LIFE SCIENCE	Creating an Environment for Success	The Latest in Gene Therapy	Developments in Proteomics	Cell Imaging & Analysis
October	SAFETY	Risk Communication & Decision-Making	Biosafety & Biosecurity	Chemical Hygiene	EHS
December	INDUSTRY TRENDS	Outlook for 2026	AI & Lab Software	Energy & Battery Solutions	Drug Discovery

# Lab Manager 2025 Sponsor Opportunities

Month	Webinars
<b>Safety First</b>	
<b>Jan</b>	Building a Safe Lab Culture
<b>Apr</b>	Materials + Substances Tracking
<b>Jul</b>	Tools + Techniques to Address Physical Hazards
<b>Oct</b>	Prioritizing Lab Staff Health & Wellness
<b>Management Matters</b>	
<b>Feb</b>	Confronting & Embracing Change
<b>Mar</b>	Women Leaders in Science Panel
<b>May</b>	Establishing a Work-Life Balance
<b>Aug</b>	Advocating for the Lab
<b>Nov</b>	Giving & Receiving Feedback

Month	Webinars
<b>How to Lead Series</b>	
<b>Jan</b>	How to Lead an Academic Lab: Empowering the Next Generation of Leaders
<b>Apr</b>	How to Lead a Biopharma Lab: Integrating Cutting-Edge Technologies
<b>Jun</b>	How to Lead a Clinical Lab: Effectively Manage Data and Workflows
<b>Sep</b>	How to Lead an Analytical Testing Lab: Developing and Refining Battery Technologies
<b>Dec</b>	How to Lead a Pharma Lab: Enhancing Efficiency and Reducing Costs

  

Month	Surveys
<b>Apr</b>	Purchasing Trends
<b>Oct</b>	Purchasing Trends

# Lab Manager 2025 Sponsor Opportunities

Month	Resource Guides
<b>Jan</b>	Lab Quality: Ensuring Accuracy, Precision, and Reproducibility
<b>Feb</b>	Software & Data Management
<b>Mar</b>	Efficiency: Streamlining Workflows & Boosting Productivity
<b>Apr</b>	Scaling Lab Automation
<b>May</b>	Molecular Biology Techniques & Technology
<b>Jun</b>	Sustainability
<b>Jul</b>	Lab Safety Products
<b>Aug</b>	Microscopy & Imaging Workflows
<b>Sep</b>	Lab Infrastructure: Supply
<b>Oct</b>	Analytical Equipment
<b>Nov</b>	Outsourcing
<b>Dec</b>	Compliance

Month	Summits
<b>Jan</b>	<b>Leadership Digital Summit</b> Management Strategies for Success in Today's Labs
<b>Feb</b>	<b>Lab Ops</b> Overcome Bottlenecks and Implement Scalable Workflows
<b>Mar</b>	<b>Automation</b> Increasing Speed & Efficiency in Your Lab
<b>Apr</b>	<b>Leadership Summit - Pittsburgh, PA</b>
<b>May</b>	<b>Green Labs</b> Working Toward a More Sustainable Lab
<b>Jun</b>	<b>Safety</b> Actionable Steps for a Safer Lab
<b>Jul</b>	<b>Mass Spectrometry</b> Explore Cutting-Edge Applications & Benefits
<b>Aug</b>	<b>PFAS</b> Navigating the Challenges of Testing
<b>Sep</b>	<b>AI &amp; Lab Software</b> Harness Cutting-Edge Tools
<b>Oct</b>	<b>Cell Biology and Analysis</b> Discover the Latest in Applications, Instruments & Tools
<b>Nov</b>	<b>Innovating for the Future</b> Next-Level Solutions & Services
<b>Dec</b>	<b>Lab Quality</b> Trends in Regulatory, Quality & Workflow Solutions